

LOVE TENNIS EXAMPLE APPLICATION

PRACTICAL EXAMPLE: LOVE TENNIS

- **Project name:** *Love Tennis Community Open Day.*
- **Purpose:** *A free, welcoming tennis day that reduces barriers for families and new players.*
- **Activities:** *Hot Shots, cardio tennis, social play, coach demos, membership information, giveaways, BBQ, music and volunteer support.*
- **Why it is fundable:** *It is local, community-facing, inclusive, measurable and linked to participation growth.*
- **National context:** *Love Tennis involves 150+ clubs nationally and has strong public recognition, but each club application should focus on local delivery.*

WHO BEST TO APPLY TO?

- **Gaming trusts:** *local event delivery costs, equipment, coaching support, signage, first aid or volunteer apparel if eligible.*
- **Local council / local board:** *community event, activation, participation, inclusion, volunteer or neighbourhood wellbeing outcomes.*
- **Regional sports trust:** *participation, capability building, coach/volunteer support or links to local sport plans.*
- **Local sponsors:** *food, prizes, printing, BBQ supplies or small giveaways.*
- **Important apply where the benefit happens**

THE LOOK OF YOUR APPLICATION

- **Need:** *local families want low-cost, welcoming ways to try sport; new residents may not know the club is open to them.*
- **Project:** *the club will run a free open day with coaches and volunteers, using Love Tennis resources and local promotion.*
- **Beneficiaries:** *local tamariki, rangatahi, families, beginners, school groups, volunteers and existing members who help deliver.*
- **Impact:** *more people try tennis, new social connections are made, club membership pathways become visible.*
- **Evidence:** *attendance numbers, photos, volunteer hours, enquiries, follow-up coaching registrations and memberships.*

LOVE TENNIS BUDGET EXAMPLE

- **Promotion** *flyers, local signage, posters, social media boost and school newscommunityletter material.*
- **Event delivery** *tennis balls, Hot Shots equipment, racquet loan, first aid, cones, name tags and court setup items.*
- **Coaching / activation** *coach hours, junior activators, volunteer training or a follow-up beginner session.*
- **Community** *welcome tea/coffee, water, simple kai, BBQ supplies or low-cost giveaways where allowed by funder rules.*
- **Club contribution** *volunteer hours, existing courts, current equipment, regional/national campaign resources and own cash contribution.*

Keep budgets local and itemised. Avoid unsupported lump sums

LOVE TENNIS EXAMPLE WORDING

- **Short project description** *“[Club] will host a free Love Tennis open day for the local community, offering beginner-friendly tennis activities, coaching support and information on low-cost ways to keep playing.”*
- **Community benefit wording** *“The event removes cost and confidence barriers by giving families a no-pressure way to try tennis, meet club volunteers and connect with local recreation opportunities.”*
- **Outcome wording** *“We will measure attendance, new player enquiries, junior sign-ups, volunteer involvement and follow-up programme registrations.”*
- **Funder recognition** *acknowledge support on signage, social media, newsletter, website, event photos and post-event reporting.*

EVIDENCE AND ATTACHMENTS

- **Before:** *applying quotes, approved project budget, committee minutes, bank verification, financial statements and letters of support.*
- **For Love Tennis event plan:** *promotion plan, expected numbers, volunteer roster, photos from previous years if available.*
- **During the event:** *attendance count, photos, volunteer sign-in, enquiries and follow-up programme interest.*
- **After the event:** *receipts/invoices, thank-you post, impact summary and clear accountability back to the funder.*

AFTER THE EVENT: ACCOUNTABILITY

- **Report on time** *late or incomplete accountability can affect the next application.*
- **Show the impact** *numbers matter, but include photos and a short story showing why the funding helped.*
- **Thank the funder properly** *social posts, newsletter, signage and direct thanks help build a long-term relationship.*
- **Keep a funding folder** *save the application, approval, receipts, photos, outcomes and wording for next year.*